



choice organics for children

Mom Made® Foods Expands Organic Children's Meals Offering and Availability

ANAHEIM, CALIFORNIA, March 6, 2009: Mom Made® Foods, choice organics for children, debuted an expanded selection of its Meals and Munchies for kids, including a healthier version of a favorite American dessert: Apple Pie Munchie, today at the Natural Products Expo West trade show. The company also announced that its organic baby and children's meals are now available at Amazon.com, shipping throughout the continental United States.

“Since hitting store shelves last summer, customers have been raving about our Meals and Munchies for kids,” said company founder Heather Stouffer. “We’re so excited about being better able to satisfy growing national demand for our yummy products.”

Mom Made's twelve frozen USDA-certified organic meals and snacks for children give parents a guilt-free, convenient way to feed kids foods they love that are good for them.

Four new options give big kids even more variety, with choices to satisfy meat and dessert lovers! Apple Pie, Chicken Burrito, and Sausage Pizza Munchies, and Spaghetti and Turkey Meatball Meal.

Established offerings are Cheesy Mac or Fiesta Rice Meals and the Bean Burrito and Cheese Pizza Munchies. Mom Made for Baby, organic purées for babies, are available in broccoli, sweet potato, pear, and apple varieties.

The company's organic products are flash frozen to preserve flavor, nutrients, color and natural texture. They contain no preservatives, no trans fats, no added sugars (except the Apple Pie Munchie), no artificial colors and are low in sodium.

The Mid-Atlantic's first USDA-organic certified producer of fresh frozen foods for children, Mom Made is available nationwide through Amazon.com, and at SuperTarget and at select leading grocery retailers, including Whole Foods and Wegman's.

Check out the Mom Made website for tips on raising healthy kids and kid-friendly recipes! For more information, including nutritional information, ingredients, and product photos, visit www.mommadefoods.com. For information about tastings, events and/or product samples, please contact us.

Contact: Jennifer Mulchandani, jennifer@mommadefoods.com or call 877-512-1800 x9104.